

**FOR IMMEDIATE RELEASE**

**October 12, 2010**



**Contact: Mike Usey**  
**mike.usey@plastipure.com**  
**512-529-0442**

**PlastiPure Recognized with Three Grants from NIH and NSF**  
***Company Will Accelerate Development of EA-Free Materials and Products***

(Austin, TX) – PlastiPure, a safe plastics technology company, announced today that it has received two grants from the National Institute of Environmental Health and Safety (NIEHS), a division of the NIH, and an additional grant from the National Science Foundation (NSF). Collectively the grants fund formulation of a replacement for polycarbonate that is free of estrogenic activity (EA-Free), creating flexible food packaging that contains no EA, and developing a verifiably EA-Free baby bottle.

“These NIEHS and NSF funds continue to validate our innovative technology and will allow us to expand our development of PlastiPure-Safe™ EA-Free materials and products,” said Mike Usey, PlastiPure CEO. “Consumers want the safest, most sustainable, and most versatile goods possible. PlastiPure’s certified EA-Free products are vastly superior to current market solutions that use BPA-free plastics, glass, or metal materials, providing families with healthy, green, and convenient solutions.”

In addition to the estrogenic chemicals BPA and phthalates, hundreds of other chemicals having EA are used in plastics manufacturing. Health issues associated with EA include birth defects, reproductive cancers, and behavioral and learning disorders.

In recent testing of 15 premium brand BPA-free baby bottles, PlastiPure findings show that all tested positive for significant levels of EA with 8 at levels comparable to BPA-containing polycarbonate. Clearly BPA-free does not mean EA-Free.

Recently, PlastiPure has successfully introduced PlastiPure-Safe™ resins (TOPAS® COC PlastiPure-Safe™ grades) and certified EA-Free products (Water Geeks and Hydrapak Purebot™ water bottles). With new product partner ReliaBrand, PlastiPure soon will be

launching additional EA-Free™ products such as baby bottles, medical devices, food storage containers and multilayered bags under the Adiri, ReliaDose, ReliaWare, and ReliaWrap brands .

“Our extensive research has enabled us to identify and replace hundreds of chemicals that contain EA without significantly impacting material properties, processing methods, or tooling,” said Usey. “This allows PlastiPure to produce unique EA-Free products at competitive costs.”

**About PlastiPure** [www.PlastiPure.com](http://www.PlastiPure.com)

PlastiPure’s team of leading biologists, polymer chemists and industry experts has advanced the science of safer plastics. PlastiPure creates, licenses, and certifies new polymer formulations and plastic goods that are safer for consumers covering a wide range of applications for food and beverage, pet food, infant feeding, fitness, personal care, food packaging, cosmetics, medical supply, pharmaceutical, toy, and other industries.

###